

A PADI Retailer & Resort Association member benefit

The PADI 2016 Show Support Pack provides renewed, 100% PADI, Retail & Resort Association members with PADI branded collateral to support marketing efforts when exhibiting at Dive Shows and PADI Diver acquisition expos.

PADI Show Support Pack (SSP)* includes:

- PADI branded 3 metre Beach Flag (with pole and base)
- 100 PADI Wristbands

*Limit of one SSP per Dive Centre/Resort, per calendar year, and subject to terms and conditions.

Before, During and After your Expo

Complete and submit the PADI Show Support Pack Application** **at least eight weeks prior to your Expo** (along with written evidence of your attendance at Expo)

- Upon approval of your Application, PADI will authorise your Show Support Pack to make use of during your Expo.
- If exhibiting at a Show at which PADI is exhibiting with a PADI stand, your Show Support Pack is to be collected from the PADI stand on Day 1 of the Show.
- If exhibiting at a Show at which PADI is NOT exhibiting, PADI will ship your Show Support Pack, free of charge, with your next Sales Order.
- Your PADI booth must have a professional appearance, display your PADI branded Show Support collateral and be staffed for the duration of the show.
- Complete the PADI Show Support Pack Post Show Questionnaire and return to PADI with photos of your booth within 14 days of your event.

**When sharing a booth with additional PADI Dive Centre/s, only one PADI Show Support Pack Application may be submitted.

Terms And Conditions

- You must be a renewed, 100% PADI Retailer & Resort Association Member in good standing.
- You must apply for the PADI Show Support Pack **at least eight weeks prior to your Show**. Late applications will NOT be approved.
- You must provide evidence of your commitment to exhibit at your chosen Show.
- Your PADI booth must have a professional appearance, display your PADI branded Show Support collateral and be staffed for the duration of the Show.
- Complete the PADI Show Support Pack Post Show Questionnaire and return to PADI with photos of your booth within 14 days of your event.
- Show Support Packs are on a first come, first served basis with limited availability.

Disclaimer:

- PADI reserves the right to modify or change the Show Support Pack without notice.

PADI Show Support Pack Application

Return your completed application to:

Marketing Department: PADI Europe, Middle East & Africa

Tel: +44 (0) 117 300 7234

Email: marketing.emea@padi.com

Contact Name:

PADI Retail & Resort Association member:

PADI Retail & Resort Association member no.:

Email:

Expo Name:

Date: Venue:

Type of Show (Consumer/Trade):

Industry of show (I .E. Dive, Tourism, Etc):

Size of the booth: Total cost of booth: £/€

What is your business object and target for exhibiting?

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Are you sharing a booth? YES NO

Applicants Signature:

Name and title (Please print):

PADI Show Support Pack Post-Show Questionnaire

Please complete in full and return with photos of your booth within 14 days of the event to:

Marketing Department: PADI Europe, Middle East & Africa

Tel: +44 (0) 117 300 7234

Email: marketing.emea@padi.com

PADI Retail & Resort Association member:

Expo Name:

Actual number of visitors at Show (Obtain from Show Organiser):

Please comment on the return business and exposure for your company:

1. Did you meet your business objective and target for exhibiting?

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2. How did you achieve this objective/target?

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3. What PADI products did you sell?

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4. How many new customers did you sign up for PADI Courses?

5. Would you exhibit at this Expo again?

6. Additional comments

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Photos attached? YES NO

Short article attached? (Optional) YES NO